

Social Media Policy



Definition

Social Media Protection General Online Child Protection Regulation

Drama Guru Safeguarding Officer

Responsible Person: Matthew Whitelock.

Email – matt@thedramaguru.com

The Drama Guru makes a positive difference to the lives of young people and believes creativity is vital for a fulfilled life

The Drama Guru

Social Media and Online Communication Policy (2026)

Responsible Person / Safeguarding Lead: Matthew Whitelock

Email: matt@thedramaguru.com

Review Date: February 2026

Next Review: February 2027

1. Introduction

The Drama Guru recognises the important role social media plays in the lives of young people. Used well, it can support creativity, communication and learning.

We are committed to ensuring that all online interactions are safe, appropriate and aligned with safeguarding best practice.

2. Purpose

This policy aims to:

- Safeguard children and young people in all online interactions
- Provide clarity for parents, carers and students
- Ensure professional boundaries are maintained at all times
- Promote safe and responsible use of social media

3. Scope

This policy applies to:

- All students attending Drama Guru sessions
- Parents and carers
- All staff and volunteers
- All social media platforms used by The Drama Guru

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4. Principles

The Drama Guru will:

- Prioritise the safety and wellbeing of young people
- Maintain transparency in all online communication
- Use social media to support learning, not replace safeguarding boundaries
- Ensure all interactions are appropriate, professional and purposeful

5. Use of Social Media

5.1 Official Accounts

All communication with students will take place through official Drama Guru accounts only.

Staff must not:

- Use personal social media accounts to communicate with students
- Accept friend or follow requests from students on personal accounts

5.2 Student Engagement

Students may be invited to follow or access Drama Guru social media pages for:

- Updates
- Educational content
- Performance information

Participation is voluntary.

5.3 Communication Boundaries

All communication must:

- Be professional and appropriate
- Relate directly to drama activities or learning
- Be visible and transparent (no private one-to-one messaging where possible)

6. Parental Awareness and Consent

Parents/carers will:

- Be informed of how social media is used
- Provide consent for any participation involving their child

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No child will be added to any closed group or platform without parental knowledge.

7. Sharing Images and Content

The Drama Guru will not share:

- Photos or videos of children
- Names or identifying information

without explicit parental consent.

Where consent is given:

- Content will remain appropriate and respectful
- No personal or sensitive information will be disclosed

8. Online Safety

Students will be encouraged to:

- Use social media responsibly
- Understand privacy and digital footprints
- Speak to a trusted adult if something feels wrong online

Any concerns raised will be treated as safeguarding concerns and handled accordingly.

9. Monitoring and Moderation

Drama Guru social media platforms will be:

- Regularly monitored
- Moderated to remove inappropriate content

Any concerns will be acted upon promptly.

10. Managing Concerns

If inappropriate behaviour or safeguarding concerns arise online:

- The issue will be recorded
- The Designated Safeguarding Lead will be informed
- Appropriate action will be taken, including contacting parents or authorities if required

11. Staff Responsibilities

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All staff must:

- Maintain professional boundaries online
- Follow safeguarding procedures at all times
- Report any concerns immediately

12. Compliance

This policy aligns with:

- Online Safety Act 2023
- UK GDPR and the Children's Code
- Keeping Children Safe in Education (2025)

13. Policy Review

This policy will be reviewed annually or sooner if guidance changes.

Contact Details

The Drama Guru
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Tilehurst
Reading
RG31 4ET
07976 652742

This policy ensures that The Drama Guru continues to provide a safe, professional and supportive environment both in person and online.

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